

LASACT '22 CONFERENCE

JULY 31-AUGUST 3, 2022 |
ASTOR CROWNE PLAZA,
NEW ORLEANS, LA

Theme: "Prevention & Recovery: With So Many Uncertainties"

SPONSORSHIP PACKET

This is the **Sponsorship Packet** for the LASACT Annual Conference in 2022.



Please note the following important information:

All advertisements must be submitted in a JPG file by **June 3, 2022** in order to ensure inclusion in the Conference program booklet.

Serving Louisiana's Addiction Professionals and Providers for 45 years



LASACT

P.O. Box 80235
Baton Rouge, LA
70898-0235

Phone:

225.766.2992

Fax:

225.766.8552

Email:

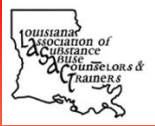
Jordan@LASACT.org

Webpage:

www.lasact.org



WE SINCERELY APPRECIATE YOUR GENEROSITY IN SUPPORTING THIS CONFERENCE AND ITS MISSION.



LASACT '22

JULY 31-AUGUST 3, 2022 | ASTOR CROWNE PLAZA,
NEW ORLEANS, LA

Theme: "Prevention & Recovery: With So Many Uncertainties"



Sponsorship Levels

Diamond Sponsorship \$10,000+*

Recognition as Diamond Sponsor in Conference Program; Full Page advertisement
in Conference Program Booklet

Ten free Conference registrations (of your choosing) for the Conference

Inclusion of promotional material in Conference packet.

Platinum Sponsorship \$6500+*

Recognition as Platinum Sponsor in Conference Program; Full Page advertisement
in Conference Program Booklet

Five free Conference registrations (of your choosing) for the Conference

Inclusion of promotional material in Conference packet

Gold Sponsorship \$5000+*

Recognition as Gold Sponsor and in Conference Program; Full Page advertisement
in Conference Program Booklet

Four free Conference registrations (of your choosing) for the Conference

Inclusion of promotional material in Conference packet

Silver Sponsorship \$3500+*

Recognition as Silver Sponsor and in Conference Program; Three quarter Page advertisement
in Conference Program Booklet

Four registrations for the Conference (of your choosing) for the Conference

Inclusion of promotional material in Conference packet

Bronze Sponsorship \$2250+*

Recognition as Bronze Sponsor at the Banquet and in Conference Program; One half-page advertisement
in Conference Program Booklet

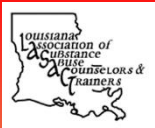
Three free Conference registrations (of your choosing) for the Conference

Inclusion of promotional material in Conference packet

Betty Breen Memorial Tuition Foundation Scholarship Sponsorship

Recognition as Betty Breen Sponsor at the Banquet and in Conference Program

**WE SINCERELY APPRECIATE YOUR GENEROSITY IN SUPPORTING THIS
CONFERENCE AND ITS MISSION.**



LASACT '22

JULY 31-AUGUST 3, 2022 | ASTOR CROWNE PLAZA,
NEW ORLEANS, LA

Theme: "Prevention & Recovery: With So Many Uncertainties"

Sponsorship Application



Sponsor Name: _____

Mailing Address: _____
Street Address City State Zip Code

Contact Person: _____

Phone Number: _____ Fax: _____ E-mail: _____

Sponsorship Package Selected (Check one):

Banquet | Diamond | Platinum | Gold | Silver | Bronze | Hospitality | Betty Breen

A registration form is included in this packet.

List all free registrants' names (that you have chosen to send) below, and attach registration form for each person listed.

Sponsorship amount: \$ _____

Payment may be made by check or money order mailed to P.O. Box 80235, Baton Rouge, LA 70898-0235 or by Credit Card with the information below provided by Sponsor. Convenience fee of 3% of total fee applies to credit card payments.

Card Type & Number: _____ Exp. Date: _____

Security Code: _____ Billing Zip Code: _____

Name on Card: _____

Please send all check payments to:

LASACT - P.O. Box 80235 - Baton Rouge, LA 70898-0235

Please type an 'X' in the signature field. Typing an 'X' signifies a signature by the responsible party.

Signature of Responsible Party*

Date

To be assured of inclusion in Conference Program booklet, please submit this application and camera-ready ads by **June 3, 2022.**

For more information contact LASACT office at 225.766.2992; e-mail Jordan@LASACT.org.

**WE SINCERELY APPRECIATE YOUR GENEROSITY IN SUPPORTING THIS
CONFERENCE AND ITS MISSION.**

LASACT '21 – Sponsors Free Conference Registration Form

July 31-August 3, 2022 | Astor Crowne Plaza, New Orleans, LA

Need continuing education hours? Yes or No

*Enter Name: _____

Type: ADRA Soc Wk LPC LSNA-RN-LPN

Address: _____ City: _____ State: _____ Zip: _____

*Email: _____ Phones: W: _____ C: _____

**Required*

Employer: _____

Sponsor Exhibitor Presenter Organizational Member Other: _____

LASACT may provide my name and email address to Conference sponsors: Yes No

Early Bird Rates apply until July 5 - Regular Rates Apply from July 6 to Conference *Slightly higher On-Site Rates apply at Conference*

Registration Rates: (banquet is included in free registrations)

Check date for which registering and amount due: Members Non-Mem Full time Retired or Student Mem*

One Conference day only @ Early Bird Rate \$180 \$265 \$140

One Conference day only @ Regular Rate \$225 \$350 \$160

Check day you plan to attend: Sunday, July 31 | Monday, August 1 | Tuesday, August 2 | Wednesday, August 3

Two Conference days only @ Early Bird Rate \$235 \$315 \$175

Two Conference day only @ Regular Rate \$305 \$360 \$195

Check two days you plan to attend: Sunday, July 31 | Monday, August 1 | Tuesday, August 2 | Wednesday, August 3

Full Conference @ Early Bird Rate \$280 \$395 \$200

Full Conference at Regular Rate \$345 \$435 \$230

Add \$40 for each guest you bring to the banquet.

*Students must be currently enrolled in LASACT's Addiction Counselor Training Program (LACT) **OR** document current **full-time** enrollment as a university student. Copy of University Student ID required with Registration Form.

Full time Student member/non-member rates also apply for full time retired Addiction Professionals & current LACT students



LASACT '22

JULY 31-AUGUST 3, 2022 | ASTOR CROWNE PLAZA,
NEW ORLEANS, LA

Theme: "Prevention & Recovery: With So Many Uncertainties"



Sponsorship Information

APPLICATION DEADLINE: To be assured of inclusion in the Conference Program Booklet, application must be submitted by **June 3, 2022**.

REQUIRED DISCLAIMER ON BANNERS: For LASACT to be in compliance with the Louisiana State Nurses Association/American Nurses Credentialing Center standards for nurses to attend LASACT conference for continuing education hours. As such LASACT must ensure all sponsors, exhibitors, and speakers have no commercial and/or financial interest in LASACT. Therefore, all sponsors and exhibitors **MUST** include in their marketing advertising the following statement:

- Company Name does not have any financial relationship and/or commercial interest whose product and/or service may be relevant to the educational content of my presentation and/or in the planning of this educational activity.
- This statement must be the first statement on your marketing advertisement.

DOOR PRIZES: Each sponsor and exhibitor are asked to provide a door prize (*NOTE: Please limit all door prizes to electronic gift cards and/or something similar*). LASACT will award these door prizes throughout the conference and acknowledge each contribution. In addition, Exhibitors are strongly encouraged to provide a door prize at their exhibits as an incentive for Conference participants to visit. Awarding of sponsor/exhibitor door prizes should be handled by Exhibitors as they see fit. However, we encourage Exhibitors to have a registration system from which to draw names. LASACT can assist as requested.

ACCEPTANCE OF SPONSORS-EXHIBITS: LASACT reserves the right to refuse or revoke, at any time and without prior notice, exhibit space to any person or company. LASACT shall have the sole right and authority to approve the tone, general content, and subject matter of exhibits for appropriateness to attendees.

We agree to comply with the rules and regulations which are hereby made a part of this Sponsor/Exhibitor Application and attached Sponsor/Exhibitor Contract.

Email **BOTH** this Application and Contract information to Jordan@LASACT.org:

To be assured of listing in Conference Program booklet, please submit this application by June 3, 2022. For more information contact LASACT office at 225.766.2992; E-mail: Jordan@LASACT.org.

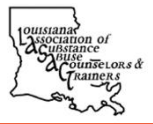
Type Name of Responsible Party: _____

Please type an 'X' in the signature field. Typing an 'X' signifies a signature by the responsible party.

Signature of Responsible Party*

Date

**WE SINCERELY APPRECIATE YOUR GENEROSITY IN SUPPORTING THIS
CONFERENCE AND ITS MISSION.**



LASACT '22

JULY 31-AUGUST 3, 2022 | ASTOR CROWNE PLAZA,
NEW ORLEANS, LA

Theme: "Prevention & Recovery: With So Many Uncertainties"

Advertisement Information



Advertising Space in Conference Program

Outside Back Cover*	\$ 1,000.00
Inside Front or Back Cover*	\$ 800.00
Full Page	\$ 650.00
Three-Quarter	\$ 500.00
Half Page	\$ 400.00
Quarter Page	\$ 300.00
Business Card (Eighth Page)	\$ 100.00

*Available on a first come/first served basis

Program Booklet is standard letter size: 8.5" X 11"

½ page is 8.5" x 5.5"

¼ page is 4.25" x 5.5"

Business Card is 2"x 3"

Sizes approximated. Actual size must take page margins into consideration.

Please submit camera-ready advertising copy in JPG or high-resolution PDF format by email to Jordan@LASACT.org by

June 3, 2022

WE SINCERELY APPRECIATE YOUR GENEROSITY IN SUPPORTING THIS CONFERENCE AND ITS MISSION.